

THE SAVVY WOMAN'S BUSINESS SERIES

The Multigenerational Workforce: *Bridging the Generation Gap*



On August 19, 2008
Continental Breakfast: 8:00 AM
Workshop 8:30 – 11:30 AM
at the Georgian Club
(behind Cobb Galleria just off I-285)

For Savvy Women & With-It Men

*Entrepreneurs,
Leaders, Executives,
Professionals, and
Individuals who relate
to this conversation:*

“WHAT were you
thinking? You didn't
call me – you just
no-showed!”

“I sent you a text
message and told
you to call me if you
were desperate...”

“TEXT! I don't do
TEXT!”

“So what's the big
deal? It turned out
OK...”

Gain a Competitive Edge by:

- Synergizing the wisdom and insight of experience with today's opportunity and technology savvy
- Leveraging differences to expand business capabilities
- Recovering lost productivity with a culture shift from conflict to shared purpose

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Workshop Format

An interactive, personalized, learning experience that will enlighten, inspire, amuse and facilitate change

Savvy Business Leaders will:

- Envision expansion that multigenerational perspectives add
- Apply techniques to bridge differences in communication, motivation and values among Veterans, Baby Boomers, Generation Xers, Millennials
- Experience five proven steps for spanning generation gaps
- Launch a personalized plan for immediate action

Register at www.synrginc.com. Seating is limited.